

OBLIGATIONS AND COMMITMENTS FOR THE PARTNERS OF GALICIA SUSTAINABLE DESTINATION

Entrepreneurs who voluntarily want to join the Product Club must at least:

- Meet the requirements in one of these two scenarios:
 - Meet the enabling requirements of the sustainability block and the block of other requirements.
 - Meet the requirements of the sustainability block and the block of other requirements marked as mandatory and 33% of the assessable.
- Being willing to undertake, progressively, measures that result in improving the offer and making it more sustainable your business, seeking results that affect the sustainability of the tourism model and the quality of services offered through the Club.
- Be willing to be trained to know in depth the characteristics of the Product Club and how to tell about it to their clients, regardless of the type of business they run (restaurant, accommodation, travel agency...).
- Systematically provide basic information on reservations and tourist visits that are achieved thanks to the Club of Product.
- Participate in the financing of the Club through the fees or procedures that are established.
- Show the badge of the Sustainable Tourism Product Club "Galicia sustainable destination" and communicate appropriately its meaning, internally and externally.
- Work in a network with the rest of the businessmen and entities that make up the Club.
- Be willing to be audited during the accession process or afterwards, by personnel designated by the Product Club.
- Sign a binding responsible declaration of compliance with the requirements described in the previous points.
- Authorize the Clúster de Turismo de Galicia to use, modify and publish the images, texts and/or videos of the tourist products created and organized by the company and published on the Club's website, exclusively for the purposes of dissemination, marketing and promotion of the Product Club, limiting its use to the framework of the existing relationship between associated entities and Product Club.

Membership in the Club does not mean that entrepreneurs give up tourist products that are already working, especially if these are highly consolidated and profitable from the socioeconomic point of view. In any case, participation in the Club implies a commitment to a different tourism model that can become transferable and with a high demonstrative and sensitizing effect for other companies immersed in other tourism development strategies.

Membership in the Club does not imply exclusivity, that is, each entrepreneur will be able to develop their own strategies to participate in other Clubs or sell your offer by other means, in addition to those that the Club may provide.

These requirements and commitments must be maintained for as long as they belong to the Product Club. Failure to comply with these will imply expulsion from the Club